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PRESS RELEASE

Beijing, 30 August 2021

EU SME Centre signs a MoU with Danish-Chinese Business Forum

On 27 August 2021, the EU SME Centre (the Centre) and the Danish-Chinese Business Forum (DCBF) renewed the previous Memorandum of Understanding (MoU), signed back in 2015, to continue our collaboration in supporting Danish companies interested in the Chinese market.

The renewal of this partnership agreement proves the commitment of both parties to work together and create synergies to support DCBF and those Danish companies interested in exporting and/or entering the Chinese market.

The Centre is looking forward to collaborating with DCBF and to support Danish companies. In this context, the Centre and DCBF will plan joint activities in the coming months for the interest of the Danish business community so remember to stay tuned!

If you are a business support organisation in the EU or the COSME-participating countries and have affiliated companies interested in the Chinese market, please contact our Partnership Coordinator to obtain further information about partnerships and collaborations. The EU SME Centre offers a wide range of complimentary services to partners and affiliated SMEs to improve their readiness to the market.

About the Danish-Chinese Business Forum (DCBF)

Danish-Chinese Business Forum (DCBF) is an independent, non-profit executive network organisation that aims to strengthen commercial ties between Denmark and China. DCBF, established in 2005 by some of the largest export companies in Denmark, is a member-based organisation representing the interest of over 120 companies and institutions. DCBF provides to its members four different type of services: Events, Focus Groups, Facilitating contact to relevant stakeholders, and Webinars.

About the EU SME Centre

The EU SME Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China. Our team of experts provides advice and support in four areas – business development, law, standards and conformity and human resources. Collaborating with external experts worldwide, the Centre converts valuable knowledge and experience into



practical business tools and services easily accessible online. From first-line advice to in-depth technical solutions, we offer services through Knowledge Centre, Advice Centre, Training Centre and SME Advocacy Platform.

The Centre is funded by the European Union and implemented by a consortium of five partners - the China-Italy Chamber of Commerce in China, the China-Britain Business Council, the Danish Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.

To learn more about the Centre, visit the website www.eusmecentre.org.cn.



The EU SME Centre is a project funded by the European Union's COSME Programme.
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